

1212 New York Ave. Street N.W. Suite 900 Washington, DC 20005 202.525.5717

Free markets. Real solutions. www.rstreet.org

Jan. 22, 2020

Sen. Ronnie W. Cromer, Chairman Senate Banking and Insurance Committee Gressette Senate Office Building, Room 408 1101 Pendleton St. Columbia, SC 29201

In SUPPORT of S. 882, the South Carolina Private Flood Insurance Act

Chairman Cromer and Members of the Committee,

My name is R.J. Lehmann and I am director of finance, insurance and trade policy at the R Street Institute. R Street is a think tank devoted to pragmatic free-market solutions to public policy challenges that has engaged on flood insurance issues since our founding eight years ago.

I write you in support of the South Carolina Private Flood Insurance Act. R Street long has been an advocate both for reforms to the National Flood Insurance Program (NFIP) and for state and federal legislative and regulatory changes that would help to foment a vibrant, competitive market of private options for flood protection. We were early advocates for the legislation signed by then-Gov. Rick Scott in 2014 creating a regulatory regime for both admitted market and surplus lines flood insurance in Florida. We are pleased to report that S. 882 would offer a similarly strong model for South Carolina.

The legislation defines "standard flood insurance" policies as those that meet equivalent coverage as the NFIP, while also permitting the sale of nonstandard coverage on an excess basis, for those with broader definitions of flood and for cases of discretionary acceptance. It includes important consumer disclosures regarding the availability of NFIP coverage and about potential loss of subsidies for those policyholders who exit the program.

Importantly, the legislation ensures that insurance carriers will not be dissuaded from introducing innovative products due to onerous red tape. The bill waives statutory requirements that surplus lines brokers must demonstrate a diligent search before placing nonstandard flood insurance policies. It also establishes a "light touch" use-and-file regulatory system for both rates and forms in the admitted market.

Private flood insurance is important not only to provide alternatives for consumers whose only other option would be the NFIP, but to ensure that a much broader set of property owners purchase needed protection. Currently, only about 13 percent of South Carolina's 1.5 million households are insured for floods through the NFIP and, according to S&P Global data, just \$13.7 million of private flood insurance premiums were written in 2018.

This is true despite the state's significant and growing exposure to flood risk. At the Charleston waterlevel station, the annual average number of days of reported flooding has risen from 68 from 1975 to 1984, to 102 from 1984 to 1994, to 175 from 1995 to 2004, to 219 from 2005 to 2014. Light Detection and Ranging (LIDAR) surveys from the National Oceanic and Atmospheric Administration show there are 104,971 residents statewide currently living less than 5 feet above sea level, with \$8.5 billion of property projected to be at risk of yearly coastal flooding by 2050.

We thank the committee for considering this important legislation to bolster private insurance markets and to help close the protection gap that imperils many South Carolinians.

Sincerely,

R.J. Lehmann R Street Institute